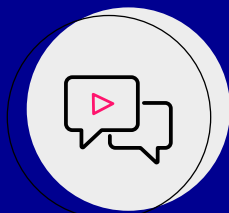


WHITEPAPER

# **Our mission:** **Your stories.** **Seen worldwide.**

**We develop strategies, produce content, and convey your message in any format – efficiently, creatively, and with a global network of specialists.**



STRATEGIC ADVICE. EFFICIENT EXECUTION. GLOBAL DELIVERY.

# Our Services

**Whether you need a single video or a comprehensive content strategy** – we help you make the right decisions and create the right media. With over 25 years of experience, a worldwide network, and deep expertise in sensitive industries like pharma, medtech, and manufacturing.





**1. WE DON'T JUST ADVISE ON FILM.  
WE ADVISE ON COMMUNICATION.**

# Strategic Consulting & Concept Development

Before we produce anything, we ask the right questions: Who do you want to reach? What are your goals? Which formats fit your strategy – and where can you use your budget more effectively?

## Our consulting services include:

- **Communication strategy & media planning**  
What content do you actually need? And where should it be used – internally, externally, in HR, change communication, marketing, or sales?
- **Feasibility & budget assessment**  
What's realistic, economical, and technically achievable?
- **Storytelling & editorial guidance**  
Developing narratives, interview guides, and story structures – with particular expertise in medtech and healthcare.
- **On-camera training for professionals and executives**  
Personal coaching for confident appearances in front of the camera.
- **Compliance & accessibility consulting**  
From permits to subtitles – we help you meet legal and ethical requirements.
- **AI & communication**  
What can AI do in content production – technically, economically, and legally? We offer independent advice based on real-world experience.



## 2. WHEREVER YOU NEED TO FILM – WE’RE ALREADY THERE.

# Production – Worldwide

We produce in over 120 countries using local crews, centrally coordinated from Berlin. This saves costs, minimizes travel, and reduces emissions. Our teams are experienced in sensitive environments like clinics, labs, and industrial sites.

### Our production services include:

- **Local film crews with industry expertise**  
Especially in pharma, medtech, and industrial sectors.
- **Remote monitoring & live feedback**  
Join live from anywhere and stay in control.
- **Animation & motion design**  
For complex or abstract topics.
- **Special formats for trade shows, training, or patient education**  
From testimonials to e-learning videos.
- **Filming with actors or non-professionals**  
From casting and briefing to directing.
- **Director-led films with cinematic ambition**  
For projects that bridge corporate and commercial – realized with experienced directors and a premium look.
- **Green production**  
Local crews, digital workflows, and resource-efficient tech.



### 3. YOUR RAW FOOTAGE IS JUST THE BEGINNING. WE BRING OUT THE BEST.

## Post-Production & Localization

Whether new or existing material –  
we optimize, edit, localize, and adapt your content.  
Fast, precisely, and optionally AI-assisted.

### Our post-production services include:

- **Image & audio optimization**  
Including archival or low-res footage.
- **Sensitive content editing (e.g. surgery footage)**  
Both technical and editorial refinement.
- **Localization & multilingual adaptation**  
For international audiences, with native-level accuracy.
- **AI-supported services (optional)**  
Transcription, audio cleanup, versioning –  
always with legal and economic feasibility in mind.





#### 4. BECAUSE GREAT CONTENT ALSO NEEDS SMART DELIVERY.

## Technology & Distribution

We support you in distributing, managing, and securing your content – with the right tools, workflows, and compliance processes.

### Our technology & distribution services include:

- **AdmiralCloud – Digital Asset Management**  
Platform for uploading, managing, and sharing media.
- **Remote production & monitoring**  
We enable both live shoot supervision and full remote recordings – without being on-site.
- **Compliance & security workflows**  
Especially for regulated industries with strict approval processes.



# Contact

Do you have more questions?  
Or a project coming up?

**Feel free to contact us!**



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