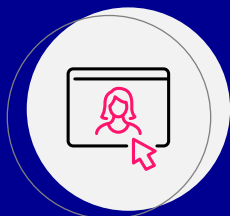


WHITEPAPER

# Introducing mmproREMOTE

**Remote recordings for interviews,  
training videos, welcoming addresses,  
and event openers**



Producing moving images in a climate-friendly manner with local teams anywhere in the world is our promise. But „filming worldwide without traveling“ sometimes reaches its limits. Whenever logistics, budget or access to suitable locations present insurmountable challenges.

Often, the means of choice is that the speakers record themselves with their smartphones or via teams/zoom, resulting in a considerable loss of quality. This does not have to be the case! With Remote Recordings, we record your speakers on location in the highest quality - without an on-site team and large film equipment.

With a little preparation and live recording technology, you can virtually bring the director and camera operator directly to your location.

### **Remote image & sound recording in maximum quality.**

With our technology, we rely on manufacturers proven in the media industry, which are characterized by reliability and robustness and enable optimal results. The components are easy to handle and can be used flexibly for a wide variety of recording situations.

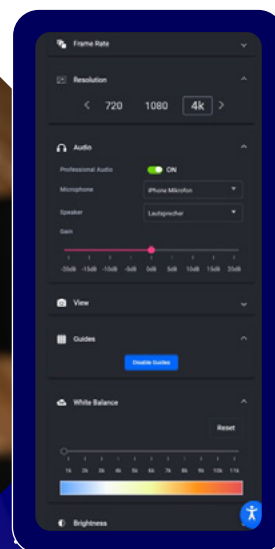
We use web tools like OpenReel for remote access to the controls of smartphone, DSLR or high-end cameras and record loss-free in highest quality.

The participant on site only grants the software access to the camera functions. There is no access to other data on the smartphone.

The material is initially stored directly on the smartphone or laptop docked to the camera and only uploaded once the recording is complete. This means that the bandwidth of the internet connection no longer plays a role in image and sound quality.

Laptop webcams can also be used for a completely effortless recording of original sounds.

Or, conversely, conventional filming with high-end cameras on location can be combined with remotely recorded interviews, for example, if interview partners are not available on the same day, but high-quality B-roll needs to be shot on site with larger equipment.



## Always in contact with the director

All on-set participants in front of the camera are always connected online with the executive director, who directs the picture and sound equipment, gives stage directions, and controls the image and sound recording.

## Always text-sure and camera-present with instant teleprompter functions.

For longer statements, an integrated teleprompter tool ensures text reliability and a constant, direct camera view of the speaker. Due to the small distance between the teleprompter text and the camera lens on the smartphone display, the line of sight always remains addressed to the audience.

## Multi-camera sessions in real time

For simultaneous multi-camera recording for panel discussions, live talks, or conferences, we can include up to seven different cameras into the recording session.

## Integrated Video Capturing Screen-To-Screen

Simultaneous video capturing of monitor content such as presentations, websites or software interfaces is also possible. This makes it possible to record speakers and synchronous image content in a single recording take, for example for producing software tutorials or for recording keynotes and events of all kinds.

## Video Requests

On request, we can even prepare recording sessions for completely self-contained recordings. The contributor(s) simply receive a link and then create their recording completely autonomous and time-independently.



## The right technology for every application

For remote recordings, a minimum of technical equipment (tripod, microphone, 1-2 small film lamps, optional ring light) is required on site, which can be provided by mmpro, if required.

## THE REMOTE EQUIPMENT KIT FROM MMPRO

- external clip-on microphones for best sound quality (wired and wireless)
- compact lights for additional illumination (ring light and LED spot)
- necessary accessories for mounting and adaptation (tripod, bracket, cable adapter and extension etc.)
- suitable bag for shipping and transport incl. list of parts / info sheets

## Express productions through immediate upload

After the recording session, the footage becomes immediately available for post-production by mmpro and does not have to be uploaded separately by a film team on location or sent by hard disk, as is usually the case with large amounts of data.

## Suitable for:

- interviews
- statements
- tutorial videos
- lectures
- panel discussions with multi-camera inserts
- scenic enactment

## Prerequisites:

### NEWER SMARTPHONE AVAILABLE ON SITE

- with the tool app „OpenReel Capture“ installed
- currently updated operating system,
- sufficient free memory
- and maximum charged battery.

### COOPERATION OF THE CUSTOMER ON SITE FOR

- Preliminary test recording when using the equipment for the first time,
- Set up of lights, camera & microphones according to live instructions by director.

Microsoft Chrome browser is required when using laptop webcams.



## Advantages:

- Cost-effective and resource-efficient alternative to on-site film crews.
- Close editorial & production guidance of the recording by live direction.
- Loss-free recording in maximum quality
- Elimination of data transfer after shooting and faster turnaround in post-production.

# Our packages at a glance

## 1. Remote Shooting **BASIC**

### Recording of short statements or interviews

- Editorial preparation of interview questions & key content
- Provision of a written „How to“ manual
- Preliminary test recording appointment in a prepared set-up with required equipment
- Technical briefing of the speaker at the beginning of the shoot via Microsoft Teams
- Recording, interviewing and editorial guidance by mmpro live via Riverside.FM or OpenReel on smartphone of the customer
- full post-production and final delivery

## 2. Remote Shooting **MEDIUM**

### Recording of longer, prepared texts with and without scenic resolution

- Editorial preparation of text and feed to teleprompter
- Optional scenic break-up for videoblog-style jump cuts in various camera positions and shot sizes
- Provision of a written „How to“ manual
- Preliminary test recording appointment in the prepared set-up with required equipment
- Technical briefing of the speaker at the beginning of the shoot via Microsoft Teams
- Recording, interviewing and direction by mmpro live via Riverside.FM or OpenReel on smartphone of the customer
- full post-production and final delivery

## 3. Remote Shooting **PREMIUM**

### Recording of interviews/narrative leading original sound as hybrid remote/on-site production

- Editorial preparation of interview questions & key content
- Provision of a written „How to“ manual
- Recording by mmpro camera operator with professional film equipment (camera, light, sound)
- Interview guidance or editorial guidance by mmpro live via Riverside.FM or OpenReel
- On-site filming of required B-roll footage with professional team
- Transfer of the shot material to mmpro (for post-production) or directly to the client
- full post-production and final delivery