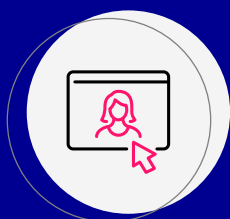


WHITEPAPER

Remote Recordings

**Our offering for interviews, statements,
keynote speeches, welcoming addresses
and event clips**



In addition to our established USP “global filming without the need for travel”, mmpro also offers various options for remote shooting, which can be carried out without a film crew. Since the global COVID-19 pandemic, this service has taken off and is now a cornerstone of video production.

These days, it's easy to record or live broadcast statements, interviews or even entire talks at basically any location in the world, provided there is internet access, with simple tech and without an actual film crew. This way of filming is increasingly supplementing traditional video production for various formats and channels.

The essential element in successful video communication

Video communication is changing: Large corporations, private companies, internationally active governmental agencies and NGOs alike are seamlessly integrating this comparatively inexpensive and very time-efficient production form into their video communication models.

This opens up possibilities to easily realize and share scheduled and spontaneous messages from CEOs, executives and other stakeholders working from home or on location as well as authentic interviews with customers, employees, experts or others.

There are countless uses for this technology, ranging from stand-alone content for social media, pre-recorded or live keynotes for virtual conferences and meetings to interviews that can be integrated into longer film formats, including high-quality productions.

The right technology for every need

We use tried and tested tech which can be explained and set up quickly and easily – whether that means professional remote recording tools such as Riverside.FM, conference software such as Microsoft Teams or Zoom, the interviewer's smartphone or a single professional film camera handled by an operator we are happy to provide, if required.

But in the end, it all comes down to managing the content professionally: Whether your tech-savvy CEO is planning to present your quarterly results from their home office or you want to share an authentic soundbite from a climate researcher in Antarctica, mmpro makes sure all statements are on point and convey your message just as convincingly and engagingly as you would expect from us at in-person events!



Our Packages

at a Glance

1. Remote Basic

- Recording by mmpro
 - Live conducting of interviews and content management by mmpro via Riverside.FM or Microsoft Teams
 - Technical briefing of the speaker at the beginning of the shoot via Microsoft Teams
 - Provision of a written how-to manual
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2. Remote Standard

- Recording on the speaker's smartphone
 - Live conducting of interviews and content management by mmpro via Riverside.FM or Microsoft Teams
 - Technical briefing of the speaker on smartphone recording – ideally PRIOR TO the shoot
 - Technical briefing of the speaker on transferring the smartphone recording to mmpro
 - Provision of a written how-to manual
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3. Remote Premium

- Recording by an mmpro camera operator using professional equipment (camera, lighting, sound)
 - Live conducting of interviews and content management by mmpro via Riverside.FM or Microsoft Teams
 - Transfer of the recorded material to mmpro (for post-production) or directly to the client
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4. Remote Premium via Live-Feed

- Providing the video signal for online event feed (video conferencing, live streaming, etc.)
 - Recording by an mmpro camera operator using professional equipment (camera, lighting, sound)
 - Establishing internet connection as well as image and sound signal feed via on-site workstation (laptop) provided by mmpro
 - The recording of the live feed will be delivered to the client after the event at no additional cost.
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Additional services may be booked individually at any time

- Customization of how-to manual according to client requirements (e.g. CI adaptation, client-specific video guidelines, project-specific features)
- Tech check and test of existing internet connection at the client's site or a third-party location
- Establishing a mobile internet connection via bonding router



NB:

The client carries the responsibility for the quality of the internet connection and any outages, and must also provide the technical interface for the video signal feed-in.

Please let us know if you prefer to use a streaming service other than Microsoft Teams. We will cater to your individual requirements!